



"TEST DRIVE"

New Technology Available in the Flatirons Audiology Office!

APRIL 19, 2016

Dr. Julie continues to offer her program, once a quarter, in which patients can come in for a special office visit and "TEST DRIVE" the new and exciting hearing products. This event is open to new and existing patients and their friends and family.

Just schedule a time to come in, try a set of the new hearing aids and take them out for a spin for an entire week, at **NO COST OR OBLIGATION**. No need to wonder if newer technology will help your hearing needs! With our special offer, find out before taking the plunge and making the financial investment!

Please call soon - 303-664-9111 to schedule your appointment as space will be limited!

A Patient's Success Story with ReSound Enzo Hearing Aids

Meet Andrea. She is profoundly deaf due to a bout of meningitis when she was just six months old. She came to Dr. Julie in the hopes of finding success with new hearing aids. Here is her story...

When I first met Dr. Julie and her staff, they took me in like I was a part of the family. It was a frustrating journey because nothing was working, until I got ReSound Enzo² hearing aids. Sure enough, they have been the best pair ever. I can now sit in my back yard, and with the special settings on my hearing aids, block out the traffic and enjoy a nice conversation while watching the sun set with my husband.

My hearing aids are the over the ear kind with ear molds that are custom fitted for my ears, and they are so easy to put in. Cool thing is, my ear molds are clear with purple sparkles! The coolest thing, I have an app for my hearing aids where I can change the settings, the volume or even put them on mute. It also tells me if my battery is low. If you misplace them you can turn on your app and it will

tell you exactly where they are. In fact, it tells you when you are hot or cold (just like the game).

These hearing aids have definitely changed my life for the better. Dr. Julie did the fitting, turned them on, did her thing with the computer to program my hearing aids, and the next thing I knew I was hearing the air conditioner! Now I can enjoy music in my car without all the outside, unwanted noises that interfere with the radio. I can even hear the rain pitter patter on my rooftop!



ReSound ENZO² Hearing Aids

I would **HIGHLY** recommend Dr. Julie to someone who needs a life changing experience and a better hearing world. Dr. Julie **WILL NOT** settle for less. Here are my words of wisdom: Do not let the hearing loss control your life. Take charge and get the best quality sound and hearing you deserve. Hearing loss is not the end of the world, anything is possible and Dr. Julie and her staff will help make that a reality! I thank Dr. Julie and her staff, I am truly grateful for you coming into my life and making it better.



YUMMY BUTTERMILK COOKIES (LIKE MOM'S)

Recipe submitted by our Marketing Director's Mother-in-law.

INGREDIENTS:

2 cups shortening
2 1/2 cup sugar
4 eggs
1 tsp. baking powder
1 cup buttermilk
1 tsp. baking soda
1 tsp. vanilla
8 cups flour

ICING INGREDIENTS:

1 cup whipping cream
2 cups sugar
pinch of salt
1 tsp. vanilla

PREPARATION:

Cream shortening, sugar, eggs and vanilla.

Dissolve baking soda in buttermilk.

Add buttermilk to wet mixture.

Mix baking powder and flour.

Gradually add flour to mix.

Spray your baking sheet with cooking spray or cover with parchment paper.

Drop by rounded tablespoonfuls 2 in. apart onto greased baking sheets.

Bake at 300° for 8-10 minutes.

Combine all icing ingredients on the stove. Let cool slightly, then ice cookies.

If you have a favorite cookie you'd like to share, please e-mail Dr. Julie the recipe: drjulie@flatironsaudiology.com

5 Ways to Give the Gift of Hearing

Statistics from the National Institute on Deafness and Other Communication Disorders (NIDCD) estimate 48 million Americans have some form of hearing loss.

Unfortunately, only 20 percent of them will seek treatment, even though it's likely they would benefit from wearing hearing aids.

Why? Some don't want to wear hearing aids and others don't realize their hearing has deteriorated, but many don't have access to good hearing healthcare or the financial resources to purchase hearing devices. Untreated hearing loss has been linked to a variety of other health problems, including depression, stress and dementia and the World Health Organization has identified hearing loss as one of the world's major health problems. How can you help? Here are five ways you can give the gift of hearing – to those you love as well as to those you may never meet.

SHINE A LIGHT ON HEARING HEALTH by educating others about the issue.

TALK ABOUT IT. Share your hearing health journey or that of a loved one, especially as it relates to success with

wearing hearing devices. The more people hear positive outcomes, the more likely they will seek treatment for their own hearing loss.

VOLUNTEER. Organize a community walk for hearing health or an event to collect used hearing devices.

START A PETITION. If your state

doesn't already

mandate insurance coverage for hearing health, petition your elected government officials. (Psst – it's an election year!)

USE SOCIAL MEDIA TO TALK ABOUT HEARING HEALTH. Recruit volunteers for your walk, donations for hearing devices or signatures for your petition. Post positive stories about your hearing aids and the way they've enhanced your life.

TALK TO YOUR LEGISLATORS. If we want hearing health to be as important as other health issues, we need to lead the charge. Find out who represents you in The United States House of Representatives and the United States Senate and ask them to champion the cause.



PATIENT REFERRALS TO YOUR DOCTOR HELP US GROW OUR PRACTICE!

WAS YOUR RECENT APPOINTMENT WITH DR. JULIE AN OUTSTANDING EXPERIENCE?

So much so that you would like others to know about it? If you were happy with your experience in our office, please pass it along to your doctor! Maybe when the next patient comes along with hearing needs, they will be sent our way...

Patient referrals are the best way to grow our practice and we appreciate your help so that others might share in your positive experience with Flatirons Audiology, Inc.!

New Line of ReSound Hearing Aids Available at Flatirons Audiology, Inc.

There is no one-size-fits-all strategy for coping with a hearing impairment. That's why it's critical to find the best hearing aids for your specific needs. To provide more options for her patients, Dr. Julie is now offering a new line of hearing aids with all the features and price points available from ReSound, including its LiNX² and Enzo² models.

The ReSound LiNX² is a new kind of hearing aid that is designed to be smarter, smaller and more con-

connected than any hearing aid of its kind. It provides top-rated sound in a small, slim design with durable, water-resistant technology.

Constructed from high-quality, durable materials, every component is coated with iSolate™ nanotech inside and out to repel water, dust and corrosive substances such as earwax and sweat.

ReSound LiNX² features Surround Sound by ReSound.™ providing the hearing experience that's right for you. It also connects directly with your iPhone®, iPad® or iPod Touch®, allowing you to stream phone calls, music and media directly into your hearing aids. The fully-customizable companion app, ReSound Smart™, gives you the freedom to adjust volume, fine-tune treble/bass and geotag locations, discreetly from your phone.

Another model in Dr. Julie's new line of hearing aids is the

ReSound Enzo², the world's only smart super power solution. It gives people with severe and profound hearing losses full and easy access

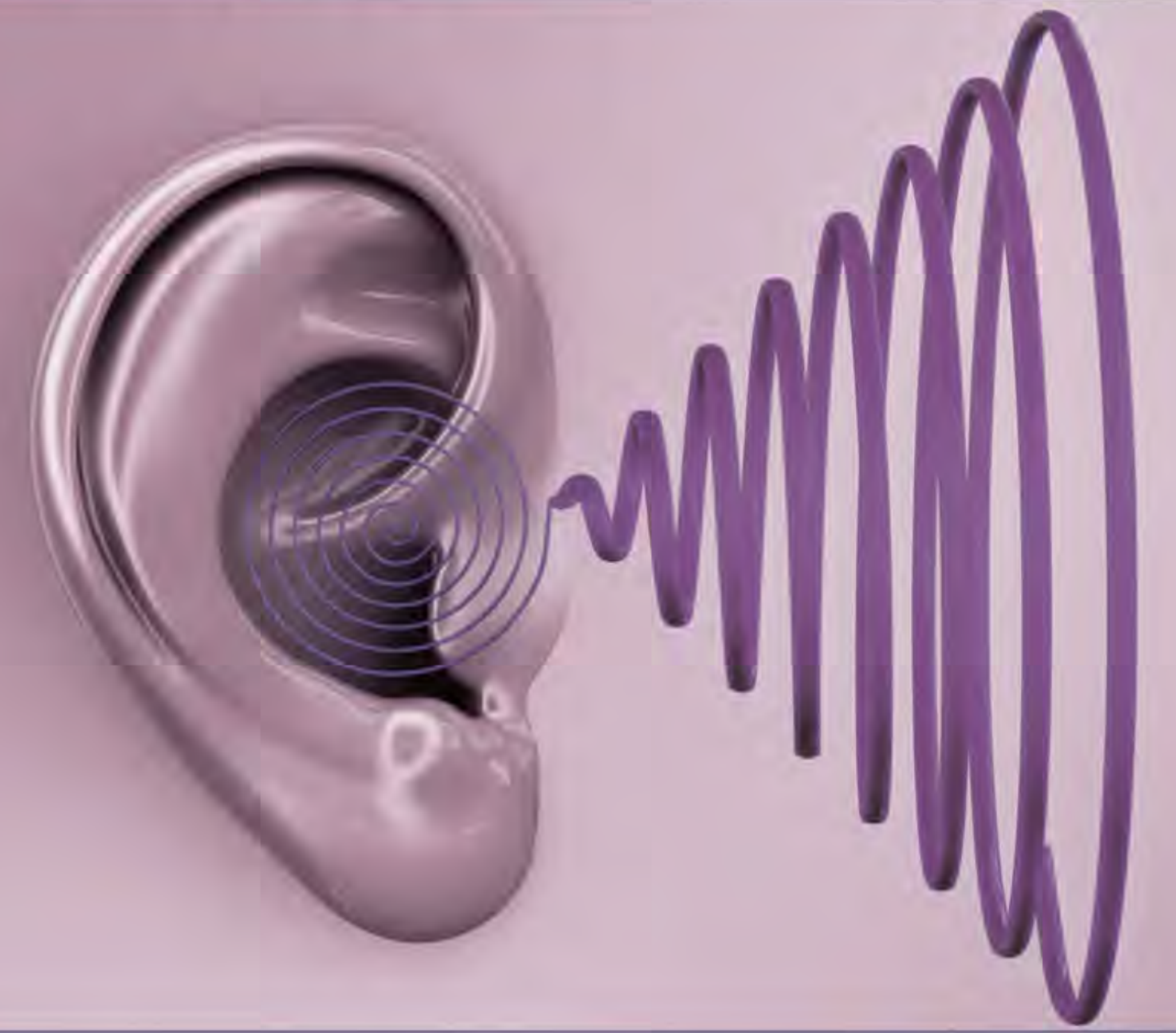
to the sounds that matter the most, in the best possible sound quality.

The ReSound Enzo² is small, comfortable and built to be as robust and reliable as possible, so that it works for you every day. It is the world's most powerful super power hearing aid, and is smaller than any other 675 battery-based hearing aid. It includes the

most advanced version of Surround Sound by ReSound, their unique sound processing strategy, allowing users to enjoy greater amplification without noise and feedback -- all while knowing exactly where sound is coming from, even in difficult surroundings.

The Resound Enzo² also streams high-quality stereo sound from an iPhone®, iPad® and iPod touch® without an intermediate device. And it has smart new ways to control and personalize your hearing experience through the ReSound Smart™ app. Adjust volume, treble and bass, save favorite programs, find misplaced hearing aids and control your ReSound Unite wireless accessories, all while on the go. All that in a durable design that works for you every day.

If you would like to find out more about Dr. Julie's new line of ReSound products, please contact our office today, (303) 664-9111.



FREE EDUCATIONAL TINNITUS SEMINAR!

We invite you to come learn about tinnitus (ringing in the ears) and treatment options that are available thru Dr. Julie, a leading tinnitus expert in her field. No advertising spin. No gimmicks. Just the facts about tinnitus and the various treatment options.

THURSDAY, APRIL 7, 2016
6:00 – 7:30 PM

Lafayette Public Library
775 W. Baseline Road
Lafayette, CO 80026

*Please call (303)664-9111
to reserve your seat. Seating is limited.*



Write a Review of Your Experience at Flatirons Audiology, Inc. on any of our Social Media Sites and we'll give you a package of HEARING AID BATTERIES, OR ICE CREAM FROM SWEET COW!

FIND US AT:

www.facebook.com/FlatironsAudiology

twitter.com/TinnitusDrJulie

flatironsaudiologyandtinnitus.wordpress.com

plus.google.com/116601242852546694748

www.yelp.com/biz/flatirons-audiology-lafayette

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Dr. Julie's COMMUNITY CORNER

Check this corner of the newsletter to stay apprised of all the ways Dr. Julie is giving back in our community and continuing to hone her expertise in the audiology profession.

- Dr. Julie has an exciting and FREE tinnitus seminar coming up on Thursday, April 7, 2016 from 6:00 - 7:30 pm and the Lafayette Public Library. Please call our office (303)664-9111 to reserve your seat.
- Don't forget to schedule your special 'TEST DRIVE' office visit Tuesday, April 19th, to try a new product, at no cost or obligation to you! *Please see the sidebar on the front page of this newsletter for more details.*
- Flatirons Audiology is now partnering with ReSound to provide cutting edge hearing aid options for people with all types and degrees of hearing loss. *Please see page 3 for more details.*
- Dr. Julie recently hosted a young woman from Shanghai traveling with Up With People. *Read more on this page.*



Dr. Julie and her family recently hosted a young woman named Tiki from Shanghai, China for 4 weeks. Tiki is traveling the world with **Up With People**, a non profit organization started here in Broomfield, Colorado 50 years ago. Participants of the group travel the world, staying with host families, perform in live musicals, engage in community service projects, all while building leadership skills. Dr. Julie said it was an incredible experience to share her culture, learn about Chinese culture, play in the snow in the Rocky Mountains with Tiki, open her home, her family's hearts and even her refrigerator. She said Tiki has become a member of her family and will always be welcome in her home. While hosting Tiki, Dr. Julie found several other patients who have also been host families, even one of her referring physicians!